

Free Muselling Apron.

SYDNEY NSW 2000

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John Smith

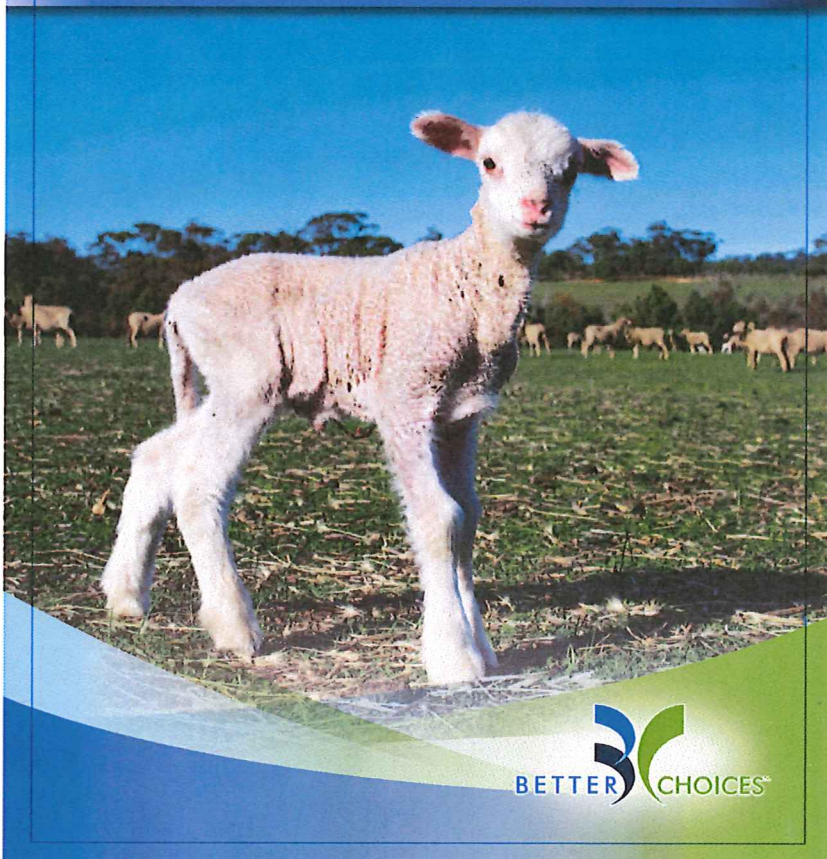
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# Pain relief pays



BETTER CHOICES™

## **Trials show significant welfare improvements**

While longer term breeding programs are under way, many sheep producers are using pain relief at mulesing to demonstrate their concern for the long-term welfare of the lamb.

Professor Peter Windsor, Professor of Livestock Health and Production at Sydney University has overseen a number of trials of the Bayer pain relief product.

The most recent trial examined pain alleviation effects up to 24 hours post mulesing, and concluded: "Topical anaesthesia is effective at alleviating wound pain in lambs and improving recovery up to 24 hours post mulesing" (Industry & Investment NSW).

**1** Fast acting and long acting local anaesthesia helps lambs 'mother up' faster.

**2** Adrenalin reduces blood loss, which means less shock and less protein source for flies.

**3** Cetrimide, an anti-septic helps prevent wound infections and promotes wound healing.

**"Using pain relief eases the stress and allows lambs to mother up and move back to the paddock easier with faster weight gains."**

*Kent Lummis, NSW*

## **The RSPCA and retailer group endorse pain relief**

Sheep producers treating lambs with pain relief when mulesing meet the animal welfare requirements of the RSPCA and USA National Retail Federation.

**"...we believe that use of post-procedure analgesia should now be adopted as an industry best practice and required of all growers who continue to mule their animals."**

*USA National Retail Federation.*



## Epasco Farms. A pain relief success story.



Epasco Farms in Esperance WA has been using the Bayer pain relief product on lambs for more than four years.

Manager Rod Taylor says their mulesing mortality rate has dropped from 4% to 1% over that time.

**"The treatment itself costs less than a dollar a lamb, and we're picking that up through lower mortality, and the higher production we get through just by using such a simple product."**

# Pain Relief Pays

You can demonstrate your concern for animal welfare during mulesing in a practical way, by using a pain relief product that pays for itself - making a Better Choice for future productivity.

A sheep producer only needs to wean another 1 in every 100 (or 1%) for pain relief to pay for itself!

Number of ewes mated	100
Lambing percentage	80%
Number of lambs	80
Cost of pain relief per lamb	68¢
Total cost to treat lambs	\$54
Estimated value of lamb under 10 months*	\$80

\*Based on estimated market value of lamb May 2011

Making a Better Choice with your  
**Free Museling Apron**

Go online to find out how you can claim yours.

Valued at  
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